

Hopkins Manufacturing Corporation

428 Peyton • P.O. Box 1157 • Emporia, KS 66801-1157 620-342-7320 • FAX: 620-340-8590

www.HopkinsMfg.com

FOR IMMEDIATE RELEASE

For More Information: Ken Braaten, Vice President of Sales

620-340-8496 | kbraaten@hopkinsmfg.com

Brandon Dexter, Director of Creative Services 620-340-8496 | brandon.dexter@hopkinsmfg.com

Hopkins Partners With The Manning Group

Emporia, KS, September 10, 2014 – Hopkins Manufacturing Corporation announced that it has signed Tom Manning Associates, a leading manufacturer's representative group focused on the Recreational Vehicle market, to represent all Hopkins categories to the channel. This partnership bolsters Hopkins' ability to reach and support RV Dealers with the company's industry leading towing electrical and RV braking products.

"The Manning Group is recognized for their high levels of customer service to RV Dealers as well as their expertise in the auxiliary braking category" said Ken Braaten, Hopkins' Vice President of Sales. "As the distributor of the Unified Tow Brake(r) for the past five years, the entire Manning team has developed exceptional knowledge of braking technology," Braaten added.

"We are pleased to add Hopkins to the leading brands we represent," said Tom Manning, President of Manning Associates. "The addition of Hopkins has enabled us to add additional people, which will improve our ability to service RV dealers. We have been so impressed with BrakeBuddy® and the new Stealth that we are confident that UTB dealers and users will see this as the superior auxiliary tow brake solution. This provides the best of both worlds, having the portable BB Classic and Vantage Select tow brakes and the permanently installed Stealth" he added. The Manning group covers the entire United States and Canada.

Hopkins, based in Emporia since 1953, is the #1 seller of towing electrical, winter snow and ice tools, RV tow brake systems, fluid management and vehicle cleaning products in North America. You can learn more about Hopkins and all of their leading brands at www.HopkinsMfg.com.

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