



## Hopkins Manufacturing Corporation

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### FOR IMMEDIATE RELEASE

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**Emporia, KS April 5, 2013** - Hopkins Manufacturing Corporation announced today a marketing partnership with RainX®. This partnership unites Hopkins' market leading cleaning tools with the #1 brand of automotive glass care solutions.

“Getting and keeping vehicle windows clean can be a real challenge for consumers,” said Marcus Gooden, Marketing Director for Cleaning Products at Hopkins. “Bugs, road salt and grime not only obstruct our view while driving, but can also be very difficult to remove,” he added. That is why Hopkins developed new and innovative squeegees, bug removers and defoggers that make it easier than ever to get your windows clean. “When combined with the premium RainX® glass care products, the task for the consumer has never been easier,” added Gooden.

“This is an ideal fit,” said Mike Williams, Hopkins' Chief Marketing Officer. “We have brought together the most innovative tools and the most trusted name in glass care. Consumers everywhere will appreciate the premium quality of the products and value the familiar RainX® name.”

The new RainX® squeegees and glass cleaning tools will begin appearing on retail shelves in the fall of 2013 across the US and Canada.

### About Hopkins Manufacturing Corporation

Headquartered in Emporia, Kansas, Hopkins is a leading manufacturer and marketer of quality, innovative automotive and recreational vehicle products. In addition to our market leading cleaning products marketed under the **Carrand™**, **AutoSpa™**, **Pacific Coast™** brands, Hopkins markets products under a number of well recognized brand names, including: **Hopkins Towing Solutions®**, the #1 brand of vehicle to trailer wiring products and trailer brake controls, **BrakeBuddy®** RV auxiliary braking systems, **Sub-Zero®** Snow & Ice Tools, **FloTool®** fluid management accessories, **GoGear®** vehicle interior accessories, **nVISION®** vehicle safety products and **Juice®** booster cables. For 60 years, the company has been guided by the philosophy that its products will deliver meaningful innovation, performance and value to the consumer. Hopkins is a portfolio company of ONCAP.

### About RainX

For the last 40 years, Rain-X® has provided drivers with products to help them Outsmart The Elements™. With the Original Glass Treatment™ water beading technology, Wiper Blades and Glass Cleaners; Rain-X® leads the automotive aftermarket in glass care. All Rain-X® products are designed to help keep drivers a confident step ahead of Mother Nature on the road.