



Surf City Garage and Hopkins Team Up For Automotive Enthusiasts *Best-in-class Enthusiast Grade® detailing tools to be rolled out in 2012*

Surf City Garage®, the fastest growing detailing product company in the world and maker of Enthusiast Grade® car care products, announced today that it has entered into a marketing partnership with Hopkins®, the market leader in vehicle cleaning tools and accessories.

Under the agreement, Hopkins will design, market and distribute Enthusiast Grade® quality vehicle cleaning tools and accessories that complement the Surf City Garage car care product line. All the tools will bear the Surf City Garage brand name. "Hopkins is hands-down number one in cleaning tool quality and expertise, and now automotive enthusiasts can get Enthusiast Grade quality not just in their Surf City Garage car care products, but in all their detailing tools," said Tim Miller, founder and CEO of Surf City Garage. "This is exactly what our customers have been asking for."

"This is an exciting opportunity for Hopkins to create a new category of super-premium tools and cleaning solutions, all designed specifically with the automotive enthusiast in mind," added Bradley T. Kraft, Hopkins' president and CEO. "You should expect to see Surf City Garage cleaning tool and accessory products from Hopkins start to roll out later this year."

About Surf City Garage

Surf City Garage, based in Huntington Beach, California, is the fastest growing detailing product company on the planet and the only one that maintains its own restoration shop and collection of more than 100 vintage muscle cars. To keep the cars looking great, Tim Miller, the company's founder and CEO, tried every car care product around, but he simply wasn't satisfied with the quality or performance. So he developed his own Enthusiast Grade® detailing products – recognized around the world as the best anyone can buy. Made by enthusiasts for enthusiasts™, the products are sold at leading retailers, including Walmart; at major auto parts stores, including Pep Boys, NAPA, and Advance Auto Parts; and at other leading auto parts stores and speed shops throughout North and South America, Europe, Asia and Australia. For more information, please visit www.surfcitygarage.com.

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About Hopkins Manufacturing Corporation

Hopkins is a recognized leader in developing innovative cleaning products that are sold under the Carrand® everyday cleaning and its premium AutoSpa™ brands, found in most automotive aftermarket and mass merchant retailers. For more information, please visit www.HopkinsMfg.com.

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