



FOR IMMEDIATE RELEASE

## **Hopkins Names New Senior VP of Operations and VP of Product Design and Regulatory Compliance**

**Emporia, KS, July 9, 2015** – (Emporia, KS) – Hopkins Manufacturing Corporation announces the addition of David Moore as Senior Vice President – Operations and L. Curtis Strong as Vice President of Product Design and Regulatory Compliance. Both positions are based out of the Hopkins headquarters in Emporia, KS.

Moore will lead and direct manufacturing, supply chain and distribution operations for all Hopkins locations, including Emporia, KS, Miami, OK, Carson, CA, Urbandale, IA, Blenheim, Ontario, Juarez, Mexico and Ningbo, China.

David brings to Hopkins an exceptional background in operations, including consumer products and products for the automotive aftermarket; his experience spans operations in North America, South America and Asia in both plastic and metal manufacturing. Most recently, David was the Director of Faucet Operations for The Kohler Company, a global leader in the manufacture of kitchen and bath products. Prior to Kohler, David held senior positions at Cequent's Trailer Product business and held a number of plant and operational positions with Federal-Mogul.

Curtis will have responsibility for all product design and regulatory compliance matters for Hopkins. He will support the Hopkins' growth strategy by ensuring innovative, quality and cost effective product designs that comply with laws and regulations; in addition, Curtis will be responsible for the Hopkins patent portfolio and patent strategy.

Curtis brings to Hopkins an excellent background in product design, including consumer products and plastics. Most recently, Curtis was the Director of New Product Development for Britax Child Safety, an innovative leader in child safety. Before Britax, Curtis held a number of research and development positions with Lifetime Products and various other organizations. Curtis holds a number of patents and was recognized for his innovative efforts by previously being named one of the Top 20 Inventors in the Utah Genius Awards.

Hopkins, based in Emporia Kansas since 1953, is the #1 seller of towing electrical, winter snow and ice tools, fluid management tools, vehicle cleaning and vehicle accessory products in North America. You can learn more about Hopkins and all of their leading brands at [www.HopkinsMfg.com](http://www.HopkinsMfg.com) or [www.HopkinsCanada.com](http://www.HopkinsCanada.com).

### **For More Information:**

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