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## HOPKINS INTRODUCES FLOTOOL ABSORBENT

HOPKINS, a leading supplier of automotive aftermarket products, is pleased to announce an expansion of its market-leading FloTool® fluid management accessories business with the introduction of FloTool High Performance Absorbent™.

Unlike traditional absorbents like clay and diatomaceous earth, the FloTool absorbent is made from natural wood fiber that is specially treated to make it super absorbent. In fact, independent laboratory testing proves that the FloTool product is up to 8 times more absorbent than traditional types. More importantly, the FloTool absorbent helps wick fluids off surfaces better than traditional absorbents, making the workplace or home shop safer.

### How It Works

We start with wood fibers that are naturally absorbent, and then we bind the fibers through a special high heat process making them super absorbent micro-sponges.



### Best Value For The Money

Compared to the current retail selling prices of clay and diatomaceous earth, every time someone controls a spill with FloTool High Performance Absorbent, they are saving almost half the cost of traditional absorbents.



Because of FloTool High Performance Absorbent's higher absorbency rate it takes less product to absorb the same amount of liquid compared to traditional absorbents. Using less material delivers the best bang for the buck for the commercial shop or do-it-yourselfer.

FloTool Absorbent is offered in two sizes: a three-pound plastic bag that features a built-in handle to make it easy to dispense the absorbent. The bag is also resealable which helps protect the absorbent when it is stored. The plastic bag does not inadvertently absorb liquid like the paper bags used by traditional absorbents. We also offer a 25 pound bulk bag for commercial users.



The FloTool absorbent is effective controlling and absorbing a wide variety of liquids, including: oil, transmission fluid, antifreeze, windshield solvent, power steering fluid, grease, lubricants, paints and water. It is safe to use on a wide variety of surfaces including: concrete, blacktop, turf, carpet, linoleum, tile and more.

FloTool has long been recognized as an innovator in fluid handling products with our funnels, oil change tools and siphons. In April 2012, the FloTool range was expanded to include: ramps, wheel chocks, oil drain pans and containers, and oil recyclers through the acquisition of F3 Brands. Today, no company offers as extensive a range or knows more about fluid management solutions than FloTool.

### **About Hopkins**

Founded in 1953, Hopkins has a history of developing innovative products for aftermarket retailers and distributors. Today, in addition to FloTool, Hopkins designs, manufactures, markets and distributes a number of leading product lines, including: RhinoGear™ lifting aids, Hopkins Towing Solutions® for vehicle and trailer wiring and safety products, BrakeBuddy® supplemental braking systems, SubZero® snow and ice tools, Carrand® and AutoSpa™ everyday vehicle cleaning tools and accessories, Surf City Garage® enthusiastic grade™ detailing tools, Paradise Road™ car care products, GoGear® interior accessories, nVision™ automotive electronic safety products, Juice Performance™ booster cables and Vortex® high performance mud guards. Hopkins' products are sold in all leading aftermarket retailers throughout North America.