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Hayes Brake
Controller Company

Press Release

For Immediate Release

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Hayes Brake Controller Company Names New

Vice President of Sales and Marketing

Arab, Alabama – Hayes Brake Controller Company, HBCC, names George Cargo as Vice President of Sales and Marketing.

Cargo joined HBCC in October of 2005 as director of sales and marketing. His broad knowledge of the trailer towing industry along with thirty plus years of sales and marketing experience has been instrumental in reestablishing the Hayes Brake Controller product line to a position of industry prominence.

Cargo is actively involved in the Recreational Vehicle Aftermarket Association where he served as past president and received the association's member of the year award, the Jim Barket Memorial Award, in 2004. He is also a member of the Recreational Vehicle Industry Association, the Recreational Vehicle Dealer Association, the National Wheel and Rim Association, and the National Association of Trailer Manufacturers.

Hayes Brake Controller Company can be found on the web at www.hayesbc.com.
