

Press Release

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Hayes Brake Controller Company Announces the New G2 Brake Boss Controller

Arab, Alabama -- For 60 years we have lead the way in designing and manufacturing top of the line trailer brake controllers. Hayes Brake Controller has introduced a totally new proportional brake controller. The G2 Brake Boss. Made proudly in the USA, Hayes Brake Controllers are rated Number One in safety, reliability and performance.

Hayes has always been the "Safest Brake Controller" manufacturer in the United States and now we are excited to take the lead helping to protect our environment with all "Lead-Free" controllers.

Vice President of Sales and Marketing, George Cargo says, "Customers now can buy a state-of-the-art brake controller that is not only stylish and smart, it provides safer braking with the market's ONLY audible alert signal!" Installation is a snap with the universal Quik-Receiver sleeve and Quik-Connect OEM wiring harnesses. And with Hayes' Limited Lifetime Warranty, you'll brake with peace of mind for years to come.

The Hayes G2 Brake Boss is available and shipping now from your local dealers and distributors.

For more information visit our website at <u>www.hayesbc.com</u>.

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