



Press Release
For Immediate Release
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Hayes Brake Controller Company Announces New VP-Sales & Marketing

Arab, Alabama -- Ed Childress, President /CEO of Hayes Brake Controllers announced today that Bill Smith has joined the Company as VP-Sales & Marketing effective June 29. Smith replaces George Cargo who announced his retirement.

Smith will be responsible for marketing Hayes products in the RV, OEM and specialty markets.

Prior to joining Hayes, Smith was most recently Director-Product Management with Stag Parkway and prior to that Director of Marketing with NAPA Auto Parts. Bill has a BS degree in Marketing from the University of North Carolina.

“I am excited about the opportunities for Hayes moving forward” said Smith. “With new products in the pipeline and new and exciting marketing initiatives, I look forward to working with our sales representation, distributor partners and dealer customers to increase our business.”

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