

Press Release For Immediate Release November 1, 2007

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## Hayes Brake Controller Company Announces The Shepherd Company As New Manufacturing Agent

*Arab, Alabama* – Hayes Brake Controller Company announces that The Shepherd Company will serve as a new manufacturing agent for the complete line of Hayes Brake Controller products. With a reputation for outstanding sales service, Jerry Shepherd and his team will provide added resources to the Hayes sales force in the Mountain States: Colorado, Idaho, Montana New Mexico, Utah, and Wyoming. Additionally, Hayes Brake Controller Company is represented by The Dealer Resource Group in these other US regions: Northeast, North Central, Midwest, South, Southeast and portions of the Southwest.

The Hayes brand represents 60 years of braking quality and performance. Hayes Brake Controller Company continues its commitment to providing safer trailer braking as well as increased sales support and service to the RV aftermarket and the trailer towing industry.

Hayes Brake Controller Company can be found on the web at <u>www.hayesbc.com</u>.

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