

## Sway Master Electronic Sway Control

Hayes Towing Electronics Brings Sway Control into the 21st Century

Hayes Towing Electronics is excited to announce the availability of the *SwayMaster*® electronic sway control product on January 1, 2016.

Designed and developed by Hayes/Syncro Corporation engineering with assistance from Auburn University and outside automotive car and truck vehicle stability control engineers, the *SwayMaster*® is designed to eliminate trailer sway through the use of solid state gyroscope and GPS technology.

While the solid state gyroscope and GPS are always active and monitoring sway, at 45 mph the unit initiates a speed sensitive quick reaction braking boost when sway is detected to recover stability or to counter instability.

**SwayMaster**® has been designed for simple plug and play installation/operation. The unit itself attaches to the A frame of the trailer with self-tapping screws. There is a female connector for the 7-way from the trailer into the unit and a 5' pigtail with male connector from the unit into the tow vehicle. Once connected, a blue light on the unit will signify its' readiness. There is no hard wiring or special unit positioning required.

"We have been testing this new product for over a year and it has worked exceptionally well", said Bill Smith, Hayes VP-Sales & Marketing. "It's a must for light duty trailers or those trailers that do not need a weight distributing hitch. While not all trailers need weight distributing most all trailers need sway control and the *SwayMaster*® provides superior sway control under all conditions."

For further information, or queries about the new *SwayMaster*® Electronic Sway Control, visit our website at <a href="https://www.hayesbc.com">www.hayesbc.com</a> or contact our Product Manager, Lisa Clark at 256-931-7820.